

Age Friendly Outreach, Advocacy and Communications Committee

Meeting Minutes, Thursday, 8/30, 10-11:30AM, Wallingford Community Senior Center, 4649 Sunnyside Ave N, Suite #140, Seattle

Present: Leslye Wood, Melissa Krook, Dolores Rossman, Denise Malm, Sarah Demas

Facilitator and Notetaker: Sarah Demas

Planning for upcoming Pike Market event

- Date confirmed for 10/19, our regular Age Friendly Coalition meeting time. Trying for similar timeframe, 9-11AM.
- Discussion of whether we want there to be Coalition business meeting as part of the gathering.
 - Last time this happened, there was a presentation at the start about history of the market and services there, we'd like to do that again, and incorporate 20-30 minutes for quick updates and networking.
 - Sarah emailed the Pike Market folks to ask about space, and invite Lillian to do a presentation on the market again.
 - Jeannie Falls from PMSC is also offering to do a tour of her center if it fits with our plan
- Idea to suggest that folks get lunch together with their tour teams after the event if they have time – Dolores is researching lunch options to suggest.
- Sarah will investigate space for meeting and options for microphone.

Other Ideas for this team to work on:

- Age Friendly Communications plan! Can use Irene as a resource (ADS Communications Manager). Many folks on our team have communications backgrounds.
- Train up coalition members as Age Friendly Ambassadors
 - Help folks prep to have elevator pitch ready
 - Create a one page or half sheet handout with quick info about what Age Friendly is and how to get involved/call to action.
 - Create (or check with Irene to see if this exists already!) Age Friendly talking points document for use in press releases and other materials
 - Important for us all to listen as much as or more than we talk
 - Maybe make buttons or hats - "ask me about Age Friendly". Sarah will check to see if there is any budget for this. Dolores has a connection and will investigate pricing.
- Suggestion to connect with the UW Retirement Association – lots of folks looking to stay engaged/give back as volunteers, and may want to get involved in AF. Melissa can connect if we are not already. Sarah will check with Maria on this.
- Suggestion for future coalition topic – what's happening in other age friendly cities and communities, nationally, internationally.

Suggestion to add a call-in option to our committee meetings to make attendance more possible for those who live far. Sarah will investigate options for next meeting.

Group is interestd in meeting at Wallingford CSC again – Sarah will check with Di