**Age Friendly Coalition for Seattle and King County**

**Steering Committee Meeting Minutes 7-20-18**

**Present:** Mary Snodgrass (King County), Maria Langlais (City of Seattle), Sarah Demas (City of Seattle), Brent Butler (City of Seattle), Ty Nolan (Housing for All Coalition/GAP)

**Absent:** Andy Oden (Gen2Gen), Betsy Conrad (Kaiser Permanente), Kavan Peterson (changingaging.org); Amanda Frame (AARP), Joanne Donohue (Sound Generations), Lenny Orlov (City of Seattle), Dolores Rossman (Healthy Aging Partnership), Claire Pendergrast (UW),

**Notetaker:** Sarah Demas **Facilitator:** Maria Langlais

~Note: Action Items are **highlighted in red** throughout this document and also listed at the end.

Agenda

1. Agendas/programs for remaining meetings this year – Aug, Oct, Dec
2. Ideas:  Pike Market Assessment, Communications Training
3. October coverage

Proposal to do an August Pike Market assessment to represent a local voice, include in our Coalition meeting.

* With the previous event, there were 39 people, split up the market into groups, with trained leaders with each group familiar with the app.
* With previous event, there was a 30-minute presentation from PMSC, PMPDA, others. Would we want this for Coalition meeting?
* Amanda will coordinate with PMSC to find a date that might work.

Communication training

* Thinking about how to present, best practices around accessibility
* Elevating our knowledge base about how to represent/live age friendliness
* Develop elevator pitch for Age Friendly

Transportation Committee might be ready to do a presentation later this year on project work.

At some point, have an update on the VSHSL levy.

1. Updates
2. Committees

* Outreach, Advocacy and Communications Committee
  + Proposal to regroup, maybe reform based on projects/topic areas
* Social Participation Committee
  + Lots of energy, not sure if they have settled on a project yet.
* These groups have in common: connection and awareness-raising
* Maybe think about how to merge/work more closely with the Healthy Aging Partnership. HAP has $ and lots of energy, participation.
* HAP has a retreat in August, Maria starting this conversation with them.
* All of our committees could benefit from more participation from for-profit community.
* Possible to do another PechaKucha event with Amazon/Ana Pinto de Silva?
* Housing Committee
  + Doodle poll is out, folks from Age Friendly and from the WSU study advisory group are invited. Will be putting out a meeting invite next week.
  + College of Built Environments – holders of the housing affordability index, should be invited to the table. Sarah will follow up with Brent to connect.

1. Seattle Action Plan

* All goals have been vetted, have been assessed with the lens of Results Based Accountability (establish measurable deliverables – baseline, indicators). Struggling to get data from Metro. Mary can provide potential new contacts to Brent, but will also work with Jon Morrison-Winters.
* Looking also at the early action items from the first Age Friendly resolution – about 85% are complete, looking at reasons why the other 15% weren’t completed.
* Potentially do an event to kick off the action plan – maybe in October?
  + Looking at Blue Zones – areas of the globe where people live longest.
  + Could be packaged with council signing a resolution
* Researching other age friendly cities’ successes and learning
* Suggestion to relate the event to housing to pull in folks who focus on housing.

1. Other
2. Discussion items:
3. Is there a need for more support or direction (e.g., project focus, charter, scope of work) for committees? What does that look like?
4. Expanding our table – how to better engage with diverse communities, organizations with aligned interests (e.g., Healthy King County, HAP), and local municipalities that are interested in becoming age-friendly.

* Consider reaching out specifically to folks we think should be at the table
  + UW Nursing, other UW folks.

Ty was on the review committee for the VSHSL levy grants. Ty was the only community member on the review committee. Impression that seniors were an add-on to many applications.

Amanda was on the review committee for the VSHSL senior center $.

Question for Age Friendly: how to reach people who don’t use “senior centers”/ expand our outreach wider beyond people who identify as “seniors”. Even splitting the VSHSL money between veterans and seniors is a false dichotomy.

DON Community Liaison program – paid positions for people who represent community voices, doing project management, representing at community forums, etc. Should Age Friendly consider paying for people’s time to participate in the meetings, pay for parking?

Work on getting more people with disabilities on Age Friendly committees.

Followup:

* At next Steering Committee Meeting, have a strategy conversation about who we are reaching/ who is at our table, who is not.
  + Look at data of who has been involved in Coalition and pull out nuggets.
* ADA event next week 7/26
* NWUDC event 7/24